***KANSAS KONNECTION***

Official publication of the

Kansas Association of Professional Insurance Agents

216 SW 7th St ⬩ Topeka, KS 66603 ⬩ Phone 785.232.0272 or 800-836-7387 ⬩ Fax 785-232-0272

pia@pia.kscoxmail.com ⬩ [www.kansaspia.org](http://www.kansaspia.org)

# **2020 Advertising Agreement**

Contact Name Phone

Company Name Fax

Address

Authorized by Date

## Advertisement Information

**Ad Size**  **Ad** **Placement**

**Please Circle** Run Current Ad New Ad Enclosed New Ad To Come

**Special Instructions**

**Frequency** **\***One Time **\***Three Issues Six Issues

***\*Please schedule my ad for the following issues(s):***

##### Jan/Feb Mar/Apr May/June July/Aug Sept/Oct Nov/Dec

### Billing Information

 Please invoice per issue the entire contract Check Enclosed

***Mail advertising invoices to:* -***(Please complete only if different than from above)*

***Questions?***

***Call Trina***

***at 800-836-7387***

name

agency

address

#### city ,state, zip

phone

#### Please make check payable to and return to: PIA, 216 SW 7th, Topeka, KS 66603

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ADVERTISING SIZES AND RATES

Ad Size 6 issues 3 issues One Issue

Full Page 7 ½” x 10” $265 per issue $280 per issue $295

One-half Page 7 ½” x 4 ¾" $190 per issue $210 per issue $225

One-fourth Page 3 ¾ ” x 4 1/2 ” $120 per issue $145 per issue $150

One-eighth Page business card $ 80 per issue $ 95 per issue $105

Classified ads – Basic classified ad is limited to 32 words (including head). Classified ads are FREE for PIA

Members. Non-members $50 per issue.

ADVERTISING SPECIFICATIONS

Printed Issues – Six times a year: Jan/Feb Mar/Apr May/Jun Jul/Aug Sep/Oct Nov/Dec

Copy Deadline – Tenth of the month (example: April 10th is deadline for March/April issue)

Publication Trim Size – 8 ½” x 11”

Publication Color – black and white

Ad material – PDF or JPG, Black and white camera-ready are welcome.

Halftones – 133 line screen, or glossy print

All advertisement cuts and illustrations to be furnished by advertiser.

GENERAL INFORMATION

For each signed agreement of six or more issues, you will receive one free copy of *ProAction.* Full-page advertiser will receive two free copies with a signed agreement of three or more issues. Additional subscriptions can be purchased at the $25 annual subscription rate.

Ad/Artwork available upon request.

Circulation: 200 12/14