

**Members receive a FREE initial consultation and a discount off of a broad range of agency management consulting services.**

Optimum Performance Solutions’ professional staff will work hard to design a plan to satisfy your specific needs and maximize your profitability, value, effectiveness and efficiency. Their consulting services include:

* Strategic Planning
* Staff Compensation
* Agency Valuation
* Mergers & Acquisition services
* Perpetuation Planning
* Marketing & Retention consultation
* Profitability Analysis & recommendations
* Workflow Analysis Training (Including Sales & Service training for staff)
* General Consulting
* Expert Witness Testimony

For more information please visit their website at [www.optperform.com](http://www.optperform.com) or contact Jon Persky or Becky Lathrop and let them know you are a member of the Professional Insurance Agents.

**CONTACTS:** Jon Persky: (813) 835-7337 or [jon@optperform.com](mailto:jon@optperform.com) ⏐Becky Lathrop: (516) 373-0560 or [becky@optperform.com](mailto:becky@optperform.com)