

ProAction

Official publication of the
Kansas Association of Professional Insurance Agents
103 SE 10th Ave ♦ Topeka, KS 66612 ♦ Phone 800-836-7387 ♦ Fax 785-232-0272
pia@pia.kscoxmail.com ♦ www.kansaspia.org

Advertising Agreement

Contact Name _____ Phone _____

Company Name _____ Fax _____

Address _____

Authorized by _____

Advertisement Information

Ad Size _____ Ad Placement _____

Please Circle Run Current Ad New Ad Enclosed New Ad To Come

Special Instructions _____

Frequency *One Time *Three Issues Six Issues

**Please schedule my ad for the following issues(s):*

Jan/Feb Mar/Apr May/June July/Aug Sept/Oct Nov/Dec

Billing Information

_____ Please invoice _____ per issue _____ the entire contract _____ Check Enclosed

Mail advertising invoices to: *-(Please complete only if different than from above)*

_____ name

_____ agency

_____ address

_____ city ,state, zip

_____ phone

Questions?

Call Trina

at 800-836-7387

Please make check payable to and return to: PIA, 103 SE 10th, Topeka, KS 66612

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ADVERTISING SIZES AND RATES

Ad Size		6 issues	3 issues	One Issue
Full Page	7 1/2" x 10"	\$265 per issue	\$280 per issue	\$295
One-half Page	7 1/2" x 4 3/4"	\$190 per issue	\$210 per issue	\$225
One-fourth Page	3 1/2" x 4 3/4"	\$120 per issue	\$145 per issue	\$150
One-eighth Page	business card	\$ 80 per issue	\$ 95 per issue	\$105

Classified ads – Basic classified ad is limited to 32 words (including head). Classified ads are FREE for PIA Members. Non-members \$50 per issue.

ADVERTISING SPECIFICATIONS

Printed Issues – Six times a year: Jan/Feb Mar/Apr May/June Jul/Aug Sep/Oct Nov/Dec

Copy Deadline – Tenth of the preceding month

(i.e. March 10th is deadline for March/April issue)

Publication Trim Size – 8 1/2" x 11"

Publication Color – black and white

Ad material – PDF or JPG, Black and white camera-ready are welcome.

Disks must be accompanied by hard copy.

Pictures – one time fee of \$5

Halftones – 133 line screen, or glossy print

All advertisement cuts and illustrations to be furnished by advertiser.

GENERAL INFORMATION

For each signed agreement of six or more issues, you will receive one free copy of *ProAction*. Full-page advertiser will receive two free copies with a signed agreement of three or more issues. Additional subscriptions can be purchased at the \$10 annual subscription rate.

Ad/Artwork available upon request.

Circulation: 200

12/07